

# Official Rules

Entrants hereby confirm acceptance of these Official Rules [<http://Verizon5GLabs/BuiltOn5G>] and agree to be bound by them when entering this Contest.

## NO PURCHASE NECESSARY TO ENTER OR WIN.

1. **General Overview of the Contest.** Verizon's Built on 5G Challenge (the "Challenge" or "Contest") is a nationwide search for the biggest and brightest ideas that will bring the true power of 5G to life based on the "Challenge Areas" listed below. The Challenge intends to inspire innovation and ideas that utilize empowering technologies to address society's biggest challenges. These Official Rules of the Challenge (the "Official Rules") describe the manner in which the Challenge will be conducted. As described in detail below, there are three separate vetting rounds where different Verizon teams/individuals will assess each project based on a set criteria and rubric.
  
2. **Eligibility.** The Contest is only open to corporate entities organized under the laws of the United States with 200 employees or fewer. Employees, officers and directors of Verizon Innovation LLC ("Verizon" or "Sponsor") and its parent companies, subsidiaries, affiliates, partners, dealers, agents, advertising and promotion agencies, and vendors (who are related to the administration of the Challenge) are not eligible to enter. Additionally, prior winners of a Verizon innovation challenge or contest are not eligible to enter.

**Entrants (any entity that submits a Contest entry is referred to individually as and "Entrant", and all entities are collectively the "Entrants") must comply with the applicable laws, decrees, regulations and guidelines of their jurisdiction, and Sponsor will have no obligation to change or modify any of the Official Rules or take any further action as a result of such laws, decrees, regulations or guidelines of their jurisdiction, except as is otherwise provided in the Official Rules.**

**a. Below are the Challenge Areas for the Built on 5G Challenge:**

- i. **Industry:** 5G-enabled solutions for businesses to make informed decisions in real-time and create new value for their customers. For example, this might include utilization of 5G and related technologies that take advantage of low-latency computing to improve processes on a factory floor or assist customers in a retail environment.
  
- ii. **Immersive Experiences:** 5G-enabled and never-before-seen immersive consumer entertainment experiences. For example, this might include utilization of 5G and immersive technologies, such as virtual reality or augmented reality (AR/VR), to create new ways for consumers to experience media.

- iii. Moonshots: 5G-enabled, transformative solutions that solve big problems and transform the way we live, work, and play. For example, this might include new value being created in new industries by using one or more of Verizon's 5G currencies. Learn about the currencies here: <https://www.verizon.com/about/news/what-eight-currencies-5g-mean-business>
  - b. We will look for Entrants to show how their ideas use technology for positive change in connection with their submitted Challenge Area -- not only in how their solutions create new utility, but also in how businesses are run, such as:
    - i. How will 5G power connections that enable people, businesses and society to do amazing, groundbreaking things?
    - ii. How can 5G be used to improve environmental awareness and empower people to take action?
- 3. **How to Enter: Round 1 – Initial Contest Submission Round.** To enter the Contest, visit <http://Verizon5GLabs/BuiltOn5G> (the "Contest Website"), follow all instructions to fill out an online submission form which includes a description of your initial submission and how it relates to the applicable Challenge Area ("Contest Submission") via the form provided on the Contest Website. Entrants must read and agree to the Official Rules, and select the "Submit Entry" option. Entrants must also provide a link to a video submission (not to exceed five minutes in length) identifying and demonstrating the following:
  - a. Entrant's product, service, or application and the applicable Challenge Area
  - b. How 5G / edge computing are being utilized
  - c. Which of the 8 currencies you will be taking advantage of and why
  - d. Customer problem or pain point being solved
  - e. Initial business case including customer segment you're targeting
  - f. Demonstrate working product, service, or application
  - g. Demonstrate next steps
- 4. Entrants can submit their Contest Submission from 6:00 P.M. United States Eastern Daylight Time on **April 15, 2019** through 11:59 P.M. United States Eastern Daylight Time on **September 15, 2019**. All submissions in all Rounds must be in the English language. All submissions relating to this Contest regardless of the Round are described hereunder as "Contest Submissions."
- 5. Sponsor reserves the right to cancel or modify this Contest in the event an insufficient number of eligible or satisfactory entries are received, and Sponsor further reserves the right to cancel or modify this Contest as a result of any applicable law, regulation, decree or guideline. If Sponsor decides to cancel or modify this Contest

in accordance with these Official Rules, it will provide a notice of such cancellation or modification on the Contest Website at <http://Verizon5GLabs/BuiltOn5G>

6. By entering, each Entrant warrants and represents the following with respect to each Contest Submission they submit: (a) Entrant is the sole and exclusive owner of the Contest Submission and such Contest Submission is not subject to any claim of ownership by any third party; (b) the Contest Submission is Entrant's own creation and is 100% original; (c) the Contest Submission will not infringe on any intellectual property, proprietary, moral, or other rights of any third parties; (d) any third parties appearing in the Contest Submission have given Entrant appropriate consent to be used as permitted herein and Entrant will, upon the request of Sponsor, provide verifiable evidence of all such necessary consents obtained; (e) the Entrant has all appropriate rights to use, and to grant Sponsor the right to use, any third party content or technology used to develop or contained in the Contest Submission; (f) the Contest Submission and the Entrant's participation do not violate the rights of any third party or any local, state, provincial, national or foreign law, including any right of publicity, right of privacy or any other proprietary right; (g) the Contest Submission does not contain the confidential information of any third party, and to the extent it contains Entrant's confidential information, such information immediately becomes non-confidential the moment Entrant submits the Contest Submission; (h) the Contest Submission is submitted by an employee of Entrant on Entrant's behalf who has the power to do so on behalf of the Entrant, and not on behalf of any educational institution or any other third party.
7. All Entrants must provide and maintain a valid email address for the duration of the Contest. Sponsor is entitled to send any correspondence associated with this Contest by e-mail. Entrants are responsible for making sure that they can be reached by email. If an Entrant cannot be reached or fails to timely respond to an email, the Entrant may be disqualified or forfeit a possible prize. Each Entrant may submit more than one (1) Contest Submission. No automated entry devices and/or programs permitted. Receipt of Contest Submission will be acknowledged through the submission process. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled Contest Submissions, which will be disqualified, or for problems of any kind whether mechanical, human or electronic which are beyond Sponsor's reasonable control. Only fully completed Contest Submission forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.
8. **Round 1 Selection Process** – Sponsor reserves the right, in its sole and absolute discretion, to disqualify any Contest Submissions that for any reason it considers to be inappropriate, indecent, pornographic, obscene, violent, slanderous, libelous, defamatory, discriminatory, hateful, untruthful or inaccurate, including without limitation, for depicting or mentioning sex, obscenity, violence, drugs, alcohol and/or inappropriate, slanderous or defamatory language, for promoting bigotry, discrimination, hatred or harm against any race, religion, nationality, gender, sexual orientation, disability or age, or for being unlawful or violating any laws, decrees, or rules and regulations in the United States or in the jurisdiction where it is created or submitted.

During Round 1, a panel of judges ("Judges"), selected by Sponsor in its sole discretion and the composition of which may vary in each Round, will evaluate and score the eligible Contest Submissions based on the Contest Criteria (as defined below). Contest Submissions that have been scored and deemed to meet the Contest Criteria, as determined by the Judges, in their sole discretion, will advance to Round 2 of the Contest. Sponsor and the Judges reserve the right to either disqualify any ineligible Contest Submissions or to request that any Entrant re-submit a Contest Submission to conform to these Official Rules during Round 1, or within a time-frame communicated by Sponsor. Should any Entrant be asked to re-submit a Contest Submission and fail to do so during Round 1 or within the time-frame and/or manner communicated by Sponsor, such Entrant may be disqualified in Sponsor's sole discretion.

Contest Submissions will be evaluated and scored by Judges, using their sole discretion, based upon the following Contest Criteria, with equal weight being given to each:

1. Use/Implementation of the 5G currencies
2. Degree of innovation
3. Applicability beyond 4G LTE Capabilities
4. Alignment to use cases relating to industry, immersive experiences, or moonshot ideas
5. Demonstration of commitment to social responsibility and responsible business practices
6. Commercial viability with room for improvements in respective area

Entrants whose Contest Submissions are selected by the Judges, based on the above Contest Criteria, to advance to Round 2 of the Contest will be notified by email on or about September 30, 2019 (such date subject to change, in Sponsor's sole discretion, with reasonable notice of modified dates to be given on <http://Verizon5GLabs/BuiltOn5G>). The relevant Entrants must respond to such email notification within seven (7) days or their Contest Submission(s) may be excluded from winning a prize or proceeding to the next Round in the Contest.

9. **Round 2 – Interview and Supplemental Information Round.** During Round 2 of the Contest, up to twenty-five (25) Contest Entrants selected by the Judges from Round 1 will be asked to interview with relevant Verizon subject matter experts and submit supplemental information about their Contest Submission for re-evaluation against the Contest Criteria. Verizon reserves the right to define subject matter experts as both Verizon employees as well as outside experts in their respective field of the Contest Submission. Supplemental information requested in Round 2 may include

- i. Industrial viability in field of expertise
- ii. An assessment of the effort required to align Entrant's edge computing architecture/concept with Verizon's roadmap
- iii. Strength of team

iv. Ability to scale with 5G

The selected Entrants will be invited to present their Contest Submissions in an in-person presentation ("Presentation") before a panel of Judges. The specific dates and locations of the Presentation will be determined by Sponsor in its sole discretion. The selected Entrants will be reimbursed for actual reasonable travel and lodging expenses incurred for travel to their designated Presentation location. Reimbursement of up to \$3,000 total in documented reasonable travel and lodging expenses is available for each team of the selected Entrants (up to two participants from each team can request reimbursement and \$3,000 is the combined total available for both participants; however, additional team members may attend at Entrant's own cost). All expenses must be documented with original receipts.

Each of the selected Entrants will be allotted a total of thirty (30) minutes, which includes the Presentation and a question and answer period with the Judges. The Presentation shall be no longer than fifteen (15) minutes in length. If the Presentation is longer than the allotted fifteen (15) minutes in length, Sponsor, in its sole discretion, shall have the right to disqualify the Entrant or consider only a fifteen (15) minute portion of the Presentation.

10. **Round 3 – Finalist Round.** The top ten (10) Round 2 Contest Submissions (the "Contest Finalists") will be selected by the Judges to advance to Round 3 of the Contest. Contest Finalists will be notified on or about August 31, 2019. Final Judging Criteria: The Contest Finalists will be evaluated and scored by the Judges, using their sole discretion, based upon the following criteria ("Final Judging Criteria"), which shall be weighted in descending order of priority:

1. Alignment with Verizon corporate strategy
2. Social impact
3. Success and revenue assessment

11. **Video Submission Requirements; Corrupted Submissions**

- a. Videos for Contest Submissions must not depict anyone under the age of 18 years old unless the Entrant has secured the permission of the child's parent or legal guardian, provided that, upon the request of Sponsor, Entrant will make available verifiable evidence of all necessary permissions obtained. Videos must comply with any technical requirements set forth on the forms provided on the Contest Website.
- b. Failure of any Contest Submission to comply with the above restrictions, as determined by Sponsor in its sole discretion, shall result in disqualification. Sponsor accepts no responsibility for a Contest Submission if it is lost, delayed, damaged, defaced, or mislaid, for causes which are beyond his reasonable control. All Contest Submissions will be deemed made by the Entrant at the time of entry. Once a Contest Submission is submitted, Entrant may not make any alterations.

12. **Prizes.** The following prizes will be awarded in the form of electronic funds transfer ("EFT") or a cheque (check) in United States currency: Total Approximate Retail Value ("ARV") of Prize Awards: \$1,750,000 (US Dollars).

Ten (10) winners will be awarded as follows:

One (1) First Prize Winner - \$1,000,000 cash prize and an opportunity to participate in Verizon 5G Lab programming after the close of the Challenge.

One (1) Second Prize Winner - \$500,000 cash prize and an opportunity to participate in Verizon 5G Lab programming after the close of the Challenge.

One (1) Third Prize Winner - \$250,000 cash prize and an opportunity to participate in Verizon 5G Lab programming after the close of the Challenge.

Seven (7) Additional Winners – No cash prize, but teams will receive an opportunity to participate in Verizon 5G Lab programming after the close of the Challenge.

For the purposes of these Official Rules, "Winner" means any entity selected to receive a prize. Sponsor reserves the right to substitute prizes of comparable or greater value at its sole discretion. Prizes are non-transferable. No substitution or cash redemptions if applicable.

**Award of prizes to 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners** are subject to the express requirement that they agree to grant Verizon the right to participate in a future qualifying preferred equity round. The 1<sup>st</sup> Prize Winner shall grant Verizon a warrant to invest in Entrant's corporate entity during its next preferred equity capital raise where Verizon may, at its sole discretion, acquire up to 10% equity of such Entrant on a post-money valuation basis. The 2<sup>nd</sup> and 3<sup>rd</sup> Prize Winners shall grant Verizon a warrant to invest in Entrant's corporate entity during its next preferred equity capital raise where Verizon may, at its sole discretion, acquire up to 5% equity of such Entrant on a post-money valuation basis. Full equity warrant terms shall be disclosed in detail to the Entrants participating in Round 3 of the Contest.

Prize Winners further agree that Sponsor shall have exclusive third-party commercial marketing rights with respect to the Contest Submission in the field of telecommunications, including 5G, until one year from the end of the Contest, and will not assist or permit any telecommunications service provider or telecommunications equipment provider to create, distribute, display or perform any marketing materials involving the Contest Submission prior to one year from the end of the Contest.

**TAXES:** AWARDS OF PRIZES TO POTENTIAL WINNERS ARE SUBJECT TO THE EXPRESS REQUIREMENT THAT THEY SUBMIT TO SPONSOR ALL DOCUMENTATION REQUESTED BY

SPONSOR TO PERMIT IT TO COMPLY WITH ALL APPLICABLE FEDERAL, STATE, PROVINCIAL, LOCAL OR OTHER TAX REPORTING LAWS OR REGULATIONS IN THE UNITED STATES. ALL PRIZES WILL BE NET OF ANY TAXES SPONSOR IS REQUIRED BY LAW TO WITHHOLD. TO THE EXTENT PERMITTED BY LAW, ALL TAXES IMPOSED ON PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNERS. In order to receive a prize, potential Winners must submit tax documentation requested by Sponsor or otherwise required by applicable law, to Sponsor or a representative for Sponsor or the relevant tax authority, all as determined by applicable law. The potential winners are responsible for ensuring they comply with all applicable tax laws and regulations and filing requirements, and other requirements relating to the awarding and receipt of a prize or cash in a contest or promotion. If a potential Winner fails to provide such documentation or comply with such laws, the prize may be forfeited and Sponsor may award the prize to the Entrant submitting the Final Proposal with the next highest score.

13. **Notification of Winners.** Winners will be notified by email or telephone on or about **October 15, 2019** and will be required to sign and return, where legal, an Affidavit of Eligibility (or similar document) and/or Liability/Publicity Release within five (5) days of prize notification. Additionally, Winners may be required to obtain releases or appropriate licenses from any and all third parties appearing in, or in relation to third party content used in or in connection with, any and all materials associated with their Contest Submission. If any Winner cannot be contacted within five (5) calendar days of first notification attempt, if any prize or prize notification is returned as undeliverable, if any Winner rejects his/her prize, or in the event of noncompliance by the Winner with these Official Rules or any other law, rule or regulation of the Winner's jurisdiction, such prize will be forfeited and may be awarded to the Contest Finalist with the next highest score. Upon prize forfeiture, no compensation of any nature shall be given.
  
14. **Intellectual Property Rights.** As between Entrant and Sponsor, Entrant shall retain ownership in and to the Contest Submission, including all intellectual property rights related thereto. By entering this Contest, Entrant hereby grants Sponsor, its affiliates, subsidiaries, parents, and agents, an irrevocable, worldwide, sub-licensable, transferable, royalty-free, and non-exclusive license under Entrant's Contest Submission and all intellectual property rights related thereto to use, copy, publish, modify, distribute, create derivative works of, execute, and publicly display Entrant's Contest Submission (including all ideas, expressions, and other materials) in whole or in part, without prior review, payment, compensation, or additional consent by Entrant, as part of the Contest, including but not limited to the administration of the Contest, for the evaluation of the Contest Submission, and in advertising and publicity related to the Contest. In granting this license, Entrant understands and agrees that Sponsor is under no obligation to exercise any of its rights, licenses and privileges herein granted. Entrants hereby agree to do such other things and execute such other documents as may be reasonably requested in order to allow the Sponsor to make such use of, and exercise such rights over, their Contest Submission.

By making a Contest Submission, Entrant acknowledges and agrees that Sponsor and its designees (i) are continually and independently of the Contest and Entrant's Contest Submission working on creating,

developing, improving upon and expanding Sponsor's product and service offerings, including supporting technology, networks, software, and systems, and may already be developing or may develop in the future products, services, technology, networks, software, and systems that are similar or identical to the Contest Submission, and (ii) may receive Contest Submissions from other Entrants that may be similar or identical to the Contest Submission Entrants submit. By entering this Contest, Entrant hereby releases Sponsor for use of Entrant's intellectual property rights related to the Contest Submission, and hereby agrees not to sue Sponsor, its employees, directors, affiliates, subsidiaries, parents, agents, successors and assigns for any actual or alleged infringement or misappropriation by any Sponsor product, service, technology, network, software, or system of Entrant's intellectual property rights related to the Contest Submission. Furthermore, Entrant hereby waives any and all claims Entrant may have had, may currently have, and/or may have in the future related to Sponsor's review, acceptance, and/or use of the Contest Submission, and agrees that Sponsor is under no obligation to review, use, or in any way process Entrant's Contest Submission, regardless of the status indicated on the Contest Website.

Entrant acknowledges and agrees that its Contest Submission will not be held as confidential information and to the extent that the Contest Submission contains Entrant's confidential information, such information immediately becomes non-confidential upon Entrant's submission of a Contest Submission. Entrant grants Sponsor the right to review Entrant's Contest Submission and to have the Judges (as defined herein) review Entrant's Contest Submission. Entrant also grants to Sponsor the right to post Entrant's Contest Submission, including the short description of the submission, and any photo or video that entrant submits on the Contest Website and Entrant agrees that visitors to the Contest Website have the right to access the information in accordance with the Terms of Service of the Contest Website.

Entrant agrees that entering the Contest may impact Entrant's legal rights, including, but not limited to, Entrant's ability to obtain patent rights, copyright registration, trade secret protection, or other intellectual property or proprietary rights with respect to the information disclosed in the Contest Submission. Entrant must seek its own legal counsel prior to entering the Contest or submitting a Contest Submission, and agrees that Sponsor has not induced Entrant to enter the Contest, and is not responsible or liable to Entrant for any loss of right suffered by Entrant for having entered the Contest.

Entrant agrees that nothing in these Official Rules grants Entrant a right or license to use any name, trademarks or service marks owned by Sponsor or any of its affiliates, including "Verizon" and "Verizon Wireless." Entrant grants to Sponsor the right to include Entrant's company name as an Entrant on the Contest Website and in materials related to Sponsor's promotion of the Contest. Other than these uses, Entrant does not grant Sponsor any rights to Entrant's trademarks.

Likewise, nothing in this Contest requires Entrant to negotiate or do business with Sponsor. Entrant is free to discuss Entrant's Contest Submission and the ideas or technologies it contains with other parties, and Entrant is free to contract with any third parties as long as Entrant has not yet signed an agreement



with Sponsor regarding Entrant's Contest Submission. For the purpose of clarity, Entrant acknowledges that the intent of the Contest is to encourage people to suggest their ideas and innovations to Sponsor. But participating in this Contest does not create an obligation on either Entrant's part or Sponsor's part to enter into any further business relationship or to sign any commercial agreement, unless Entrant is declared a winner and accepts the applicable prize.

15. **Conditions.** Sponsor shall not be liable or responsible in the event Contest Submissions are not used (whether in whole or in part) for any reason. Any and all federal, state, provincial and local taxes are the sole responsibility of the Winners. Entrant acknowledges and agrees that participation in this Contest and Sponsor's activities in and relating to this Contest are not and do not create any confidential, fiduciary, employment, agency or other special relationship between Entrant and Sponsor. For the avoidance of doubt, Entrant further affirmatively consents to Sponsor's right, in its sole discretion, to use, without compensation, Entrant's and Entrant's team member's name, likeness, biography and other information about Entrant and Entrant's team members in connection with any use of the Contest Submission Entrant submits. Participation in the Contest and acceptance of a prize constitutes each Winner's permission for Sponsor to use Entrant's and each Entrant's team member's name, address (city and state/province/territory), likeness, photograph, picture, portrait, voice, biographical information, Contest Submission and/or any statements made by each Winner regarding the Contest or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, Entrant and each Entrant team member agrees unless prohibited by mandatory law to release, indemnify and hold harmless Sponsor, and its employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action.

16. **Additional Terms.** By entering the Contest, Entrant fully and unconditionally agrees to be bound by these Official Rules and the decisions of the Judges, which will be final and binding in all matters relating to the Contest. Any attempted form of entry other than as set forth in Section 3 and Section 4 above is prohibited; no automatic, programmed, robotic or similar means of entry are permitted. To the fullest extent permitted by law, Sponsor, its affiliates, partners and promotion and advertising agencies are not responsible for any of the following, provided that it is beyond their reasonable control, namely technical, hardware, software, telephone or other communications malfunctions, typographical or other errors in printing, offering, or description of any prize or in any other materials produced in connection with the Contest, failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to Entrant's or any other person's computer relating to or resulting from

participating in this Contest or downloading any materials in this Contest. If for any reason, including infection by computer virus, bugs, non-authorized human intervention, fraud or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. **In addition, if for any reason that is beyond Sponsor's reasonable control, in its sole discretion, Sponsor determines that the Contest should not or cannot run as planned, Sponsor may cancel, terminate, modify or suspend the Contest.** If Sponsor decides to cancel, terminate, modify or suspend this Contest in accordance with these Official Rules, it will provide a notice of such cancellation, termination, modification or suspension on <http://Verizon5GLabs/BuiltOn5G> . Sponsor reserves the right, in its sole discretion, to disqualify any Entrant it finds to be tampering with the entry process or the operation of the Contest or Contest Website. Sponsor may prohibit an Entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, Sponsor reserves the right to cancel, terminate or modify the Contest or any provision of these Official Rules, or shall have the right to have that determination not affect the remainder of these Official Rules, which shall be construed in accordance with their terms as if they did not contain the invalid or illegal provision. All decisions of Sponsor related to the Contest are final and binding.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

17. **No Obligation.** Entrant acknowledges that multiple participants may submit Contest Submissions that contain concepts or technologies similar to his or her Contest Submission and that Sponsor, its respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors may already be pursuing technologies that are related or similar to those that Entrant disclose in its Contest Submission. Entrant acknowledges and agrees that Sponsor's action with respect to another Contest Submission, even if similar to Entrant's Contest Submission, shall not create in Sponsor any liability to Entrant or others. Further, Sponsor is not and shall not be restricted in any way from pursuing, developing, or commercializing, in any way that Sponsor sees fit, independent of Entrant and at Sponsor's sole discretion, any technology or innovation that is created independent of Entrant's Contest Submission. For the avoidance of doubt, Entrant acknowledges that Sponsor is not obligated to take any action whatsoever with regard to Entrant's Contest Submission.

18. **Use of Data/Governing Law.** Sponsor will be collecting, maintaining and using personal data and/or information about Entrants and their employees, in accordance with its privacy policy. Please review the Sponsor's privacy policy at <http://www22.verizon.com/privacy>. By participating in the Contest, Entrants hereby agree to Sponsor's collection and usage of their employee's personal information and acknowledge that they have read and agree to Sponsor's privacy policy. The Contest shall be construed only according to U.S. law. Except as otherwise required by law, Sponsor and Entrant agree that the Federal Arbitration Act and the substantive laws of the state of New Jersey, without reference to its principles of conflicts of laws, will be applied to govern, construe and enforce all of the rights and duties of the parties arising from or relating in any way to the subject matter of the Contest. UNLESS ENTRANTS AND VERIZON AGREE OTHERWISE, ENTRANTS AND VERIZON CONSENT TO THE EXCLUSIVE PERSONAL JURISDICTION OF AND VENUE IN AN ARBITRATION OR SMALL CLAIMS COURT LOCATED IN THE STATE OF NEW JERSEY FOR ANY SUITS OR CAUSES OF ACTION CONNECTED IN ANY WAY, DIRECTLY OR INDIRECTLY, TO THE SUBJECT MATTER OF THESE OFFICIAL RULES OR TO THE CONTEST. Except as otherwise required by law, including state laws relating to consumer transactions, any cause of action or claims Entrant may have with respect to the Contest must be commenced within one (1) year after the claim or cause of action arises or such claim or cause of action is barred. If for any reason a claim proceeds in court rather than through arbitration, Entrant and Sponsor agree that there will not be a jury trial. Entrant and Sponsor unconditionally waive any right to trial by jury in any action, proceeding or counterclaim arising out of or relating to this Contest in any way. In the event of such litigation, this paragraph may be filed to show a written consent to a trial by the court. Entrant hereby agrees that all such claims that cannot be resolved through mandatory arbitration shall be subject to the exclusive jurisdiction of the state and federal courts in the District of New Jersey, located in New Jersey (the "Court"). Entrant hereby submits to, and waives any challenge to, the jurisdiction or venue of the Court over any such disputes in connection with the Contest.

19. **List of Winners.** For the names of the winners, please visit <http://Verizon5GLabs/BuiltOn5G> shortly after the winners have been announced.

20. **Sponsor.** Verizon Innovation LLC, One Verizon Way, Basking Ridge, NJ 07920

NO PURCHASE NECESSARY TO ENTER OR WIN. Contest starts at 6:00 P.M. United States Eastern Daylight Time on April 15, 2019 and final time for entry is 11:59 P.M. United States Eastern Daylight Time on September 15, 2019. Void where prohibited and restricted by law. Total approx retail value of all prizes awarded: \$1,750,000.00 USD. For official rules, go to <http://Verizon5GLabs/BuiltOn5G>. Sponsor: Verizon Innovation LLC